

WORLD - CLASS EDUCATION

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WENZHOUCHEAN UNIVERSITY



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温州肯恩大学





START HERE, GO ANYWHERE !

于此启航，走向世界！

The Ministry of Education of the People's Republic of China officially approved the establishment of Wenzhou-Kean University on March 31st, 2014. With independent legal status, it is a Chinese-American cooperative university situated in Wenzhou — a vibrant city known world-wide for its entrepreneurship and pioneering spirit.

2014年3月31日，中国教育部批准正式设立温州肯恩大学。
这所具有独立法人资格的中美合作大学，坐落于商行天下、敢为人先的创新之城——温州。

WZUer
温州肯恩大学办学十周年

MISSION

使命

ZHEJIANG, CHINA

温州肯恩大学是中美高等教育合作交流的杰出典范。作为促进中美文化交流的中心，学校的使命基于两大原则：广纳学子，追求卓越。

Wenzhou-Kean University is a shining example of the mutual cooperation between the United States and China in higher education. As a center for fostering cultural exchange between China and the United States, the mission of this university is based on two primary principles of access and excellence.

NEW JERSEY, USA

温州肯恩大学追求卓越的愿景牢牢扎根于三项基本原则：卓越课程、卓越教学、卓越科研，助力学生取得超乎预期的成功，实现高等教育梦想。

Our vision for excellence is built upon the three primary principles of excellence in curriculum, excellence in pedagogy and excellence in research that are needed to allow our students to succeed beyond their expectations and realize their higher education dream.

VISION

愿景



Wenzhou-Kean University

温州肯恩大学

温州肯恩大学致力于“为不同的学生找到不同的发展方向”，引进美国优质教育资源，实施美式教育、全英文教学，为学生提供就近获取世界一流教育的机会与资源。

Wenzhou-Kean University dedicates itself to providing students with new pathways to success. It brings advanced educational resources from the U.S. and implements American-style educational methodology in an all-English teaching environment to provide students with access to world-class education in China.

温州肯恩大学以本科教育为主，适度发展研究生教育，致力于培养具备创新和独立思考能力、通晓国际规则和事务、具有全球视野和竞争力的国际化人才。学校全日制在校生规模近期目标为7,000名。

With a short-term planned capacity of 7,000 full-time students, Wenzhou-Kean University focuses on undergraduate degree programs and will offer a select array of related graduate programs. The University is dedicated to cultivating innovative, creative, and entrepreneurial talents with a global vision as well as an awareness of international best practices and conventions.

Kean University

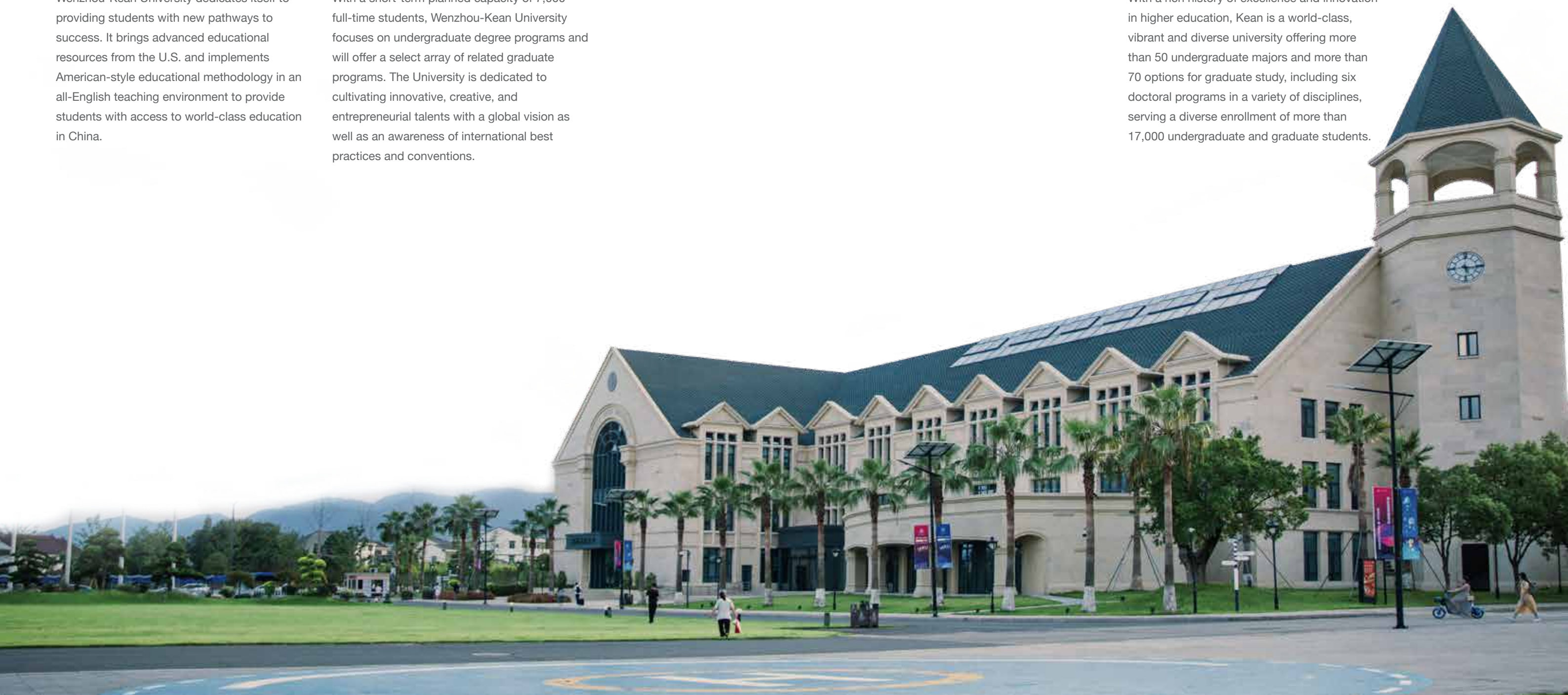
美国肯恩大学

美国肯恩大学创建于1855年，为新泽西州第一所公立高等教育机构。

Founded in 1855, Kean University was the first public post-secondary institution in New Jersey.

美国肯恩大学在高等教育方面拥有卓越的成就和创新历史，是一所充满活力和多元化的国际化大学。设有50余个本科专业和70余个研究生项目，包括6个不同学科的博士学位课程，拥有17,000多名在校生。

With a rich history of excellence and innovation in higher education, Kean is a world-class, vibrant and diverse university offering more than 50 undergraduate majors and more than 70 options for graduate study, including six doctoral programs in a variety of disciplines, serving a diverse enrollment of more than 17,000 undergraduate and graduate students.



Why We Are Here

建校初衷



2006

“温州人走遍了全中国，现在走向了全世界，有海水的地方就有温州人……温州人缺的不是钱，温州人缺的是教育，在我们全省来讲温州这个地方高等教育比较薄弱。但是你们像一场及时雨，你们在那里办学正是温州人求之不得的。”

2006年5月8日，时任浙江省委书记习近平在合作创办温州肯恩大学签字仪式上的重要讲话

“The footsteps of Wenzhou people have spread all around China and now across the whole world. Wherever there are seas, there are Wenzhou people... Wenzhou people are wealthy in material terms but in need of educational opportunities; especially higher education is less developed in Wenzhou compared to other cities in Zhejiang Province. But you just come in time and provide the education that Wenzhou people have been longing for.”

Honorable Mr. Xi Jinping, former Secretary of CPC Zhejiang Provincial Committee, at the Signing Ceremony of the Cooperative Establishment of Wenzhou-Kean University on May 8, 2006



2015

“2006年，我在浙江工作时，出席了温州大学和美国肯恩大学合作创办温州肯恩大学的签字仪式。经过多年努力，温州肯恩大学去年正式设立，目前运转良好……双方应该探索形式多样的教育合作，共同培养面向未来的高素质人才。”

2015年9月，国家主席习近平访美期间在中美省州长论坛上的重要讲话

“When I was Governor of Zhejiang back in 2006, I attended a signing ceremony for a joint initiative between Wenzhou University and Kean University to establish the Wenzhou-Kean University. After years of efforts, this university was finally up and running last year and is making good progress today. We also need to explore various ways of education cooperation and nurture high-caliber people that meet the need of our societies in the future.”

Chinese President Xi Jinping's address at the China-U.S. Governors' Forum on September 2015 global vision as well as an awareness of international best practices and conventions

University Milestones

办学大事记



国家教育部批准合作筹备设立温州肯恩大学，这是当时中美合作举办的具有独立法人资格的两所大学之一。

The Ministry of Education of People's Republic of China approves to establish the Wenzhou-Kean University (in preparation), Which is one of the two China-U.S. cooperative universities with independent legal person status to date.

2011.11

2012.03

温州肯恩大学（筹）揭牌并开工奠基，时任浙江省委书记赵洪祝、时任教育部副部长郝平共同揭牌。

On the Wenzhou-Kean University (in preparation) Ground-breaking Ceremony, Mr. ZHAO Hongzhu, the then-Secretary of Zhejiang Provincial CPC Committee, and Mr. HAO Ping, the then-Vice Minister of Education, unveiled the plaque together.



温州肯恩大学（筹）举行校长聘任仪式，原北京师范大学校长、温籍著名数学家陆善镇出任温州肯恩大学首任校长。

Former Chancellor of Beijing Normal University, the renowned mathematician Professor LU Shanzhen was appointed to be the first chancellor of Wenzhou-Kean University (in preparation).

2012.09



温州肯恩大学（筹）举行首届新生开学典礼。时任浙江省委常委、市委书记陈德荣参加开学典礼并发表讲话。

Mr. CHEN Derong, the then-Standing Committee member of the CPC Zhejiang Provincial Committee and Secretary of CPC Wenzhou Municipal Committee, attended the university (in preparation)'s first Opening Ceremony and made a keynote speech.

2012.09

2013.11

温州肯恩大学（筹）顺利通过美国中部各州高等教育委员会的相关评估。

Wenzhou-Kean University (in preparation) passed the accreditations of the U.S. Middle States Commission on Higher Education.

2013.12

2014.07



温州肯恩大学（筹）通过国家教育部专家组评估审议。

Wenzhou-Kean University (in preparation) received and passed the deliberation from the Ministry of Education panel.

2014.03

国家教育部向浙江省政府发出《教育部关于批准设立温州肯恩大学的函》，同意设立温州肯恩大学。这是浙江省第一所具有独立法人资格的中美合作大学。

The Ministry of Education of the People's Republic of China officially approved the formal establishment of Wenzhou-Kean University, making it the first China-U.S. university with independent legal person status in Zhejiang.



第五轮中美人文交流高层磋商104项联合成果清单公布，温州肯恩大学办学作为浙江省唯一教育项目入选其中。

The establishment of Wenzhou-Kean University was listed as one of the 104 Achievements of the Fifth-Round of China-U.S. High-Level Consultation on People-to-People Exchange, which is Zhejiang's only educational project on this list.



2015.02

时任浙江省委书记、省长李强来校指导工作。李强表示温州肯恩大学立于高起点，营造高层次人文素养氛围，形成科学完善的教学理念，真正与美式教育结合，中美双方优势互补，吸引培养更多、更优秀的精英人才。

Mr. Li Qiang, then-Governor and Deputy Secretary of the CPC Zhejiang Provincial Committee visited WKU. Li Qiang suggested that WKU's development should depend on a clear understanding of its identity and finding its right position in the education landscape so that the university can attract and graduate more and better true elites.

2016.05

温州肯恩大学举行首届毕业典礼，为首届187位本科毕业生颁发毕业证书、授予学位。

Wenzhou-Kean University held its first Commencement Ceremony, diplomas and degrees were conferred on the first class of 187 graduates.



2018.03

温州肯恩大学顺利通过学士学位授予单位专家评审。

The Bachelor Degree Conferral Evaluation Panel concluded that Wenzhou-Kean University possesses the qualifications to confer baccalaureate degrees.



2018.06

教育部、浙江省第一次部省会商会议明确“支持建设温州肯恩大学国际化高水平大学。”

Ministry of Education of the People's Republic of China and Zhejiang Provincial Government listed WKU as one of the exemplary Sino-foreign cooperative universities, supporting WKU to become an internationalized and world-class university.



2019.09

浙南首个TOEFL（托福）考点在温州肯恩大学揭牌。

The first TOEFL test center in southern Zhejiang was unveiled at Wenzhou-Kean University.



2019.11

温州肯恩大学获批开展 11 个外国硕博研究生专业。

WKU was approved to offer 11 Kean University graduate programs.



2020.01

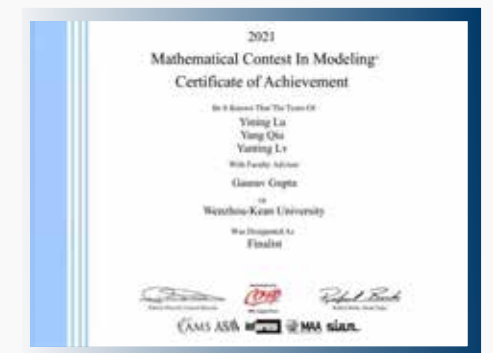
温州肯恩大学获批设立GRE（美国研究生入学考试）考点，并正式揭牌。

Wenzhou-Kean University was approved to establish a GRE test center.

2021.04

美国数学建模大赛特等奖提名（F奖）。温州肯恩大学组织41名学生组成15支参赛队伍参加极具国际影响力的美国大学生建模大赛，从全球1,576所高校共计77,594学子中脱颖而出荣获特等奖（获奖率仅为0.17%）以及一项一等奖、两项二等奖。

15 teams with a total of 41 WKUers involved stood out from competitive participating teams across the world (77,594 students from 1,576 institutions), including one Finalist (award rate 0.17%), one Meritorious Winner (award rate 7%), and two Honorable Mention (award rate 15.35%).



2022.01

温州肯恩大学办学10周年及温州尤宁外籍人员子女学校开办两大事
件入选“2021年度温州国际化发展10件大事”。

Wenzhou-Kean University's 10th-anniversary celebration and the
Wenzhou Union International School's establishment were select-
ed as two of the “Top Ten International Development Events of
2021” in Wenzhou.



2022.06-11

温州肯恩大学共2个专业入选省级一流本科专业建设点，6门课程获得
省级一流课程认定。

From June to November 2022, 2 programs were included in the
provincial first-class undergraduate programs list, with 6 courses
receiving provincial first-class course recognition.



2022.11

温州肯恩大学顺利通过美国中州委员会认证。

Wenzhou-Kean University successfully passed the accreditation
evaluation by the Middle States Commission on Higher Education.



2022.05

温州肯恩大学成功获得首批“浙江省绿色学校（高等学校）”称号。

Wenzhou-Kean University obtained the first batch of the “Zheji-
ang Green University (Higher Education)” title.

教育部办公厅

教高厅函〔2022〕14号

教育部办公厅关于公布2021年度国家级和 省级一流本科专业建设点名单的通知

各省、自治区、直辖市教育厅（教委）、新疆生产建设兵团教育局、
有关部门（单位）教育司（局）：根据《教育部办公厅关于公布2021年度
国家级和省级一流本科专业建设点名单的通知》（教高厅函〔2022〕14号），
经教育部办公厅审核，现予公布。

根据《教育部办公厅关于公布2021年度国家级和省级一流本科专业建设点
名单的通知》（教高厅函〔2022〕14号），我部组织开展了2021年度
国家级和省级一流本科专业建设点申报工作。经各高校网上申报，
高校主管部门审核和教育部高等学校教学指导委员会评议，投票
推荐，我部认定了3730个国家级一流本科专业建设点，其中中
央赛道1466个，地方赛道2264个。同时，经各省级教育行政部门
审核，推荐，确定了5069个省级一流本科专业建设点。现将
名单予以公布（见附件1、2）。请各高校按照《教育部办公厅关于公布2021年度
国家级和省级一流本科专业建设点名单的通知》（教高厅函〔2022〕14号）
要求，持续加强专业建设，不断提高人才培养质量，培养一流人才方阵。

附件：1. 2021年度国家级一流本科专业建设点名单（分送）
2. 2021年度省级一流本科专业建设点名单（分送）

教育部办公厅

2022年6月7日

（此件按申请公开）

校内发送：有关领导等，办公室

教育部办公厅 2022年6月8日印发

附件2

2021年度省级一流本科专业建设点名单

序号	高校名称	专业名称	备注
1	温州肯恩大学	建筑学	
2	温州肯恩大学	会计学	

2023.04

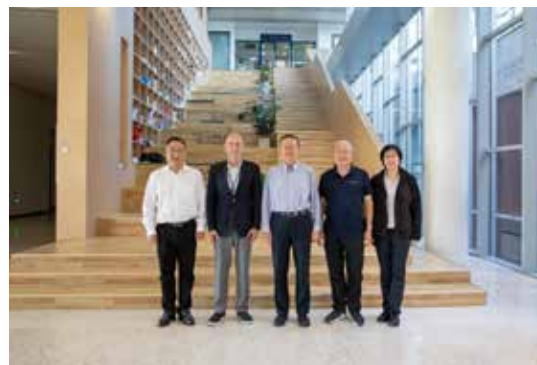
温州肯恩大学获批国家级平台“中科协海智工作基地”。
Wenzhou-Kean University established a national-level platform,
the National Service Center for Overseas Intellectual Talents.



2023.08

肯恩大学商务与公共管理学院正式通过AACSB国际认证。全球仅有不到6%的商学院取
得了该项精英认证。通过AACSB认证，标志着肯恩商学院教育品质达到世界级水平。

The business programs of CBPM are fully accredited by the Association to Advance
Collegiate Schools of Business (AACSB). This distinction puts the college in an elite
group of less than 6% of the colleges and universities worldwide that with AACSB
accreditation. With AACSB certification, it signifies that the quality of education at
CBPM has reached a world-class level.



2023.10

教育部副部长王嘉毅来校调研。
Mr. Wang Jiayi, Vice Minister of the Ministry of Education,
visited the university.

2024.06

国家主席习近平复信美国肯恩大学校长雷波列特，鼓励中美两国高
校加强交流合作。

President Xi Jinping sent a reply letter to Dr. Lamont Repollet,
President of Kean University, encouraging universities in both
countries to deepen exchanges and collaboration.





2024.12

法国凡尔赛建筑奖公布了“2024全球最美校园”名单
温州肯恩大学学生学习与活动中心入围六强。

The 2024 Prix Versailles award ceremony was held at UNESCO headquarters. WKU was honored with the “World’s Most Beautiful Campus” award for its Student Learning and Activity Center (SLAC), an outstanding contemporary architectural project, recognized as one of the six most beautiful university campuses globally.

2025.02

温州肯恩大学成立国际前沿交叉研究院。

Wenzhou-Kean University established the International Frontier Interdisciplinary Research Institute.



2025.09

温州肯恩大学中美人文与经济研究院入选省级区域国别研究中心。
Wenzhou-Kean University Institute for China-US Cultural and Economic Studies was selected as a provincial-level area studies research center.



Start Here, Go Anywhere



World-Class Education

立足国际化 奋进高水平



求同存异 合作办学

Seeking Common Ground While Reserving Difference, Cooperative Education

开放包容、兼收并蓄，中外合作办学是中西方思想交流、文化碰撞的“窗口”。温州肯恩大学是我国唯一一所中美双方皆为公办大学的合作办学院校。双方求同存异、取长补短，凝聚合作办学“新共识”。中美双方形成独特的合作办学机制，为东西方的教育理念切磋提供了土壤。

Inclusiveness and Openness, Sino-foreign cooperative education has become an important “window” where Western culture meets Eastern culture. Wenzhou-Kean University is the only cooperative university that is jointly established by two public universities in China and US. We have been seeking common ground while reserving differences, learning from each other, and building new consensus. The two sides have formed a unique cooperation mechanism, providing opportunities for the exchanges between East and West in education philosophy.



中美文凭 开放交流

Dual Degrees, Open Exchange

学生同时在中国和美国注册学籍，毕业后授予温州肯恩大学学士学位和美国肯恩大学学士学位，并颁发温州肯恩大学本科毕业证书。在读期间可赴美国肯恩大学参加文化交流活动和专业学习。

Students will graduate with a Bachelor's degree from Wenzhou-Kean University, China, and from Kean University, U.S.A. Students can choose various academic and cultural exchange programs at Kean University (USA).



区域联动 协同发展

Enhance Interaction with the Local Community

“一所大学，一个小镇”。围绕着校园建设，“肯恩小镇”正在兴起。温肯与瓯海区联合打造的肯恩小镇共计3.17平方公里，融合了温州肯恩大学的国际教育特色与丽岙侨乡特色，未来将打造成一处宜学、宜居、宜游、宜创业的社区，吸引国际化高端人才的聚集。

Surrounding the campus, “Kean Town” is flourishing. Covering an area of 3.17 square kilometers, the Kean Town was jointly built by WKU and the Ou'hai District. The town features both the internationalized education of Wenzhou-Kean University and the glamor of Li'ao, a famous hometown of overseas Chinese. It is planned to be built into a community suitable for learning, living, traveling and start up businesses, in order to attract high-end international talents.



英语环境 探究学习

English Instruction, Inquiry-Based Learning

实行小班全英文教学，注重师生互动、探究学习，培养学生独立发现问题、解决问题的能力 and 批判性思维。

The Curriculum is taught entirely in English with small-size classes. WKU emphasizes on interactive instruction and group work to improve students' capabilities to identify and solve problems independently and to think critically and creatively.



国际师资 全球视野

International Faculty, Global Vision

温州肯恩大学全面引入美国优质教育资源，100%专业课程从美国肯恩大学引进，100%专任教师由全球招聘，采用美国原版教材。专业课程的设置、组织和实施与美国肯恩大学相同，教学内容、方式和评价与美国肯恩大学一致。以国际先进的教学理念和教学模式，培养具有全球视野，通晓国际规则和事务，具备创新、创造和开拓能力的国际化人才。

The University introduces high quality educational resources from the U.S. comprehensive. The curriculum fully complies with American standards. 100 % of the curricula are introduced from Kean University and 100% of the faculty are recruited globally.

我们的校园 Our Campus



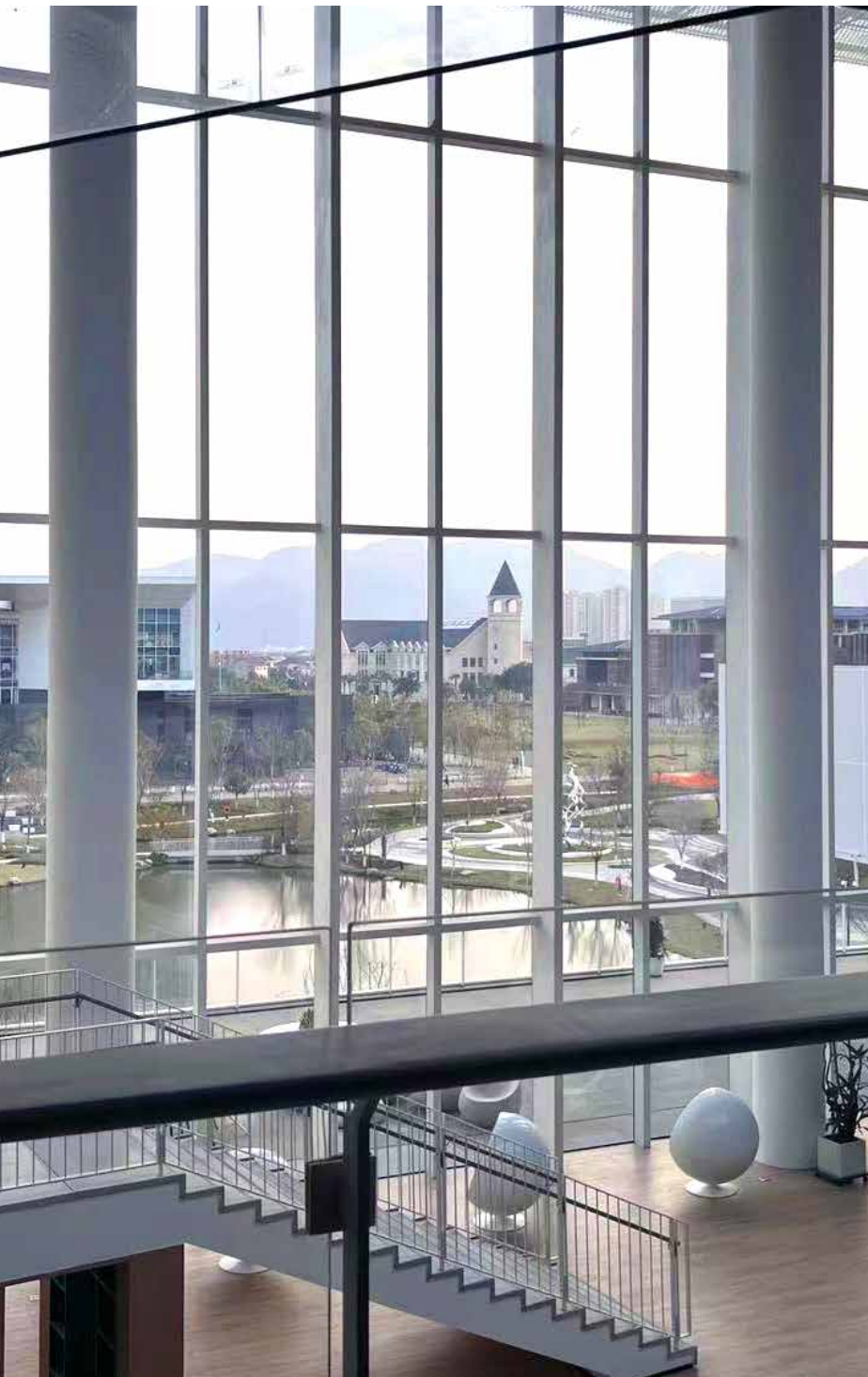
学校选址风景秀丽的著名侨乡温州市瓯海区丽岙街道，校园规划用地3000亩。校园建筑体现“中式布局，西派建筑”的设计理念，努力营造中美文化交融的人文校园，打造生态化、智能化、开放式校园。校园建筑入选温州市“十大标志性工程”、编入“百项庆百年”展示项目、作为典型“海绵城市项目”报道。

Covering an area of 494 acres in land planning, the campus of Wenzhou-Kean University is located in a beautiful township called Li'ao in Wenzhou. The style of Chinese layout and elements of American university are embodied in the campus buildings and facilities. The University strives for building a humanistic, ecological, intellectual, and welcoming campus with merging Chinese and American cultures. The campus architecture has been recognized as one of Wenzhou City's "Top Ten Landmark Buildings" and included in the "Centenary Celebration Showcase." It has also been highlighted as a typical "Sponge City Project."



Build an International Campus at High Level

高水平打造国际化校园



生态校园 Ecological Campus

学校坐落于环境优美的浙南花乡，山峦环抱，风景宜人。校园规划设计结合温州的山水地貌，融入中式园林的意境，贯彻西式教学的理念，营造中美文化交融的校园环境。

The school is located in the beautiful “Flower Town” of south Zhejiang. It is surrounded by mountains with a pleasant view. The campus design integrates Wenzhou’s landscape of mountain and water, ideas of classical Chinese gardens, and American teaching philosophy so as to construct a learning environment featuring both Chinese and American cultural elements.

人文校园 Welcoming Campus

温馨的物业服务，让师生仿若生活在家园中。校园内车辆限行，可以为师生出行提供摆渡车服务。精心布置的校园空间，学生们可以在校园内任一角落学习。

Heartwarming property services enable teachers and students to feel like living in their homes. Unauthorized vehicles are not allowed on campus. Shuttle bus service is available around campus. The well-arranged public spaces allow students to study in any corner of the campus.

数字校园 Digital Campus

高效便捷的校园服务平台：“ONCE”最多跑一次网办平台，允许全体师生在线进行多项业务办理，如课程调整、转专业申请等。Efficient and Convenient Campus Service Platform: “ONCE” online one-stop service platform allowing students and staff to complete a wide range of tasks online, such as course adjustments, major change applications, etc.

先进的教学条件：无线网络覆盖全校，学生可共享美国肯恩大学网络获取国际教育资源，登陆美国肯恩大学图书馆学习。Advanced teaching conditions: The university provides Wi-Fi covering the whole campus. Students at WKU can share the Kean University network access to international education resources and the Library resources of Kean University.

灵活的宿舍管理系统：学生可以在线申请宿舍、支付费用，自由换寝，实现住宿的最大化满意度。Flexible Dormitory Management System: The system allows online applications and payment of residence hall fees and also includes a “free room Exchange” feature. This innovative feature is designed to enhance students’ accommodation experience by offering more choices and flexibility.



扎根中国 合作办学

A Cooperative Education Project Rooted in China



Executive Vice Chancellor
Dr. Cary Anderson
执行副校长
安凯瑞博士



Vice President for Academic Affairs for WKU
Dr. Eric Yang
学术副校长
杨毅欣博士



Campus Dean of College of
Business and Public Management
Dr. Hing Kai Chan
商务与公共管理学院院长
陈庆佳博士



Campus Dean of College of Science,
Mathematics and Technology
Dr. Aloysius Wong
理工学院院长
黄启恒博士



Campus Dean of College of Liberal Arts
Dr. Celia Lam
人文学院院长
林约斯博士



Campus Dean of Michael Graves
College of Architecture and Design
Prof. David Mohney
迈克尔格雷夫斯建筑与设计学院院长
大卫·莫尼教授



Interim Campus Dean of
College of Education
Dr. Sancha K. Gray
教育学院代理院长
葛山茶博士



温州肯恩大学紧密结合中国国情与区域经济文化需求，引进世界先进教学理念，走出了一条中美融合的教育教学模式。100%课程从美国肯恩大学引进，实行小班化、全英文、探究性教学模式。目前开设18个本科专业，其中10个专业入选浙江省一流本科专业建设点，30门课程获评2020年省级一流线下课程。

扎根中国办学，温肯坚持以立德树人为根本任务把社会主义核心价值观教育融入教育教学全过程和各环节。中国国情与文化教育学院作为教学部门之一，学分总量约占总教育大纲的10%。学院旨在通过开设国情教育、艺术教育及体育教育的中方课程，帮助学生成为具备创新精神、创造力及企业家精神，服务于国家、省市及社区的世界公民。

By introducing cutting-edge global teaching concepts while also meeting national and regional economic and cultural development needs, Wenzhou-Kean University succeeds in creating an educational and teaching model that integrates strengths in both China and the USA. The university offers small-size classes and adopts an inquiry based learning approach. WKU now offers 18 undergraduate programs with 10 provincial-level First-Class programs. In 2020, WKU had a total of 30 courses awarded with provincial-level First-Class status.

Taking root in China, WKU advocates virtue ethics and moral education and integrates core socialist values in the whole process of teaching. As one of the teaching departments of Wenzhou-Kean University, the Chinese Culture College provides students with Chinese National Conditions & Culture (CNCC) Education, Art Education (A.E.) and Physical Education (P.E.), with total credits account for roughly 10% of overall WKU curriculum. In addition, the college strives to help students become innovative, creative and entrepreneurial global citizens who will serve their country, province, city and community through its Chinese curriculum and cultural education activities.

AACSB

Association to Advance Collegiate
Schools of Business

商务与公共管理学院获国际高等商学院协会认证
The College of Business and Public Management has attained accreditation from the AACSB.

MSCHE

Middle States Commission on
Higher Education

温州肯恩大学顺利通过美国中州委员会认证
Wenzhou-Kean University successfully passed the accreditation evaluation by the MSCHE.

CPA Australia

会计学专业通过澳洲会计师公会续认证
The B.S. in Accounting has been CPA Australia reaccredited.

NASAD

U.S. National Association of Schools
of Art and Design

视觉传达设计专业获得美国艺术与设计师协会认证
The B.F.A. in Graphic Design has been accredited by the NASAD.

NAAB

U.S. National Architectural
Accrediting Board

建筑学硕士获美国国家建筑认证委员会持续候选资格
Master of Architecture program has been granted continuing accreditation of the NAAB.

College of Business and Public Management

商务与公共管理学院

本科专业

会计学（国际会计方向）
金融学（国际金融方向）
经济学
国际商务
市场营销（国际方向）
管理科学（商业分析方向）
管理科学（国际供应链和信息管理方向）
管理科学（创业管理方向）

Undergraduate Programs

Accounting (B.S.)
Finance (B.S.)
Economics (B.S.)
Global Business (B.S.)
Marketing (B.S.)
Management (Business Analytics Option) (B.S.)
Management (Supply Chain and Information Management Option) (B.S.)
Management (Entrepreneurship Option) (B.S.)

研究生专业

国际工商管理（工商管理硕士）
国际会计（理学硕士）

Graduate Programs

Global Management (M.B.A.)
Accounting (M.S.)

温州肯恩大学商务与公共管理学院致力于为学生提供充满活力的国际化学习环境和多元的发展方向。学院大楼于2018年1月正式投入使用，配备浙江省内第一所高校彭博金融实验室（Bloomberg）以及顶尖教学设施设备。学院注重专业知识、研究能力和实践教学相结合，并将其作为培养本科生扎实专业技能和提升未来就业力的重要途径。目前，学院开设6个本科专业（8个方向），其中，金融学、国际商务、市场营销专业入选浙江省一流本科专业建设点，国际商务专业为浙江省高校“十三五”特色专业建设项目。2021年，学院开设国际工商管理硕士专业；2024年，新增国际会计硕士项目。这些项目旨在培养既能应对全球化发展又能立足本地的高层次优秀商业人才，帮助企业在全球商业环境中获得成功。

2023年，在温肯商学院和美肯商学院四年多的共同努力下，学院成功通过国际高等商学院协会（Association to Advance Collegiate Schools of Business，简称AACSB）的认证流程，并获得最终认证。据悉，全球仅有不到6%的商学院取得了该项精英认证。通过AACSB认证，标志着肯恩商学院教育品质达到世界级水平。

College of Business and Public Management (CBPM) is dedicated to providing students with a vibrant, international learning environment and diverse development opportunities. The college building was officially put into use in January 2018 and is equipped with Zhejiang Province's first university-based Bloomberg Financial Lab, along with state-of-the-art teaching facilities. The college emphasizes the integration of professional knowledge, research capability, and practical instruction as key pathways for cultivating solid professional skills and enhancing students' future employability. Currently, CBPM offers six undergraduate programs (8 options). Among these programs, Finance, Global Business, and Marketing have been recognized as Zhejiang Province First-Class Undergraduate Program Construction Sites, and the Global Business program has been designated as a "13th Five-Year Plan" Characteristic Program of Zhejiang Province. In 2021, the college launched its MBA degree program, and in 2024, it introduced the Master of Accounting program. These programs aim to cultivate high-level talent capable of responding to global development trends while remaining grounded in local contexts, enabling their organizations to succeed in the global business environment.

In 2023, after more than four years of dedicated collaboration, CBPM successfully achieved accreditation from the Association to Advance Collegiate Schools of Business (AACSB). This prestigious accreditation, often regarded as the gold standard for business schools globally, is held by only 6% of business institutions worldwide. Earning the AACSB accreditation signifies that CBPM has reached a world-class standard in education, marking a significant milestone in the college's development.



College of Science, Mathematics and Technology 理工学院

本科专业

计算机科学与技术
数学与应用数学（数据分析方向）
生物科学（细胞与分子方向）
环境科学
化学

Undergraduate Programs

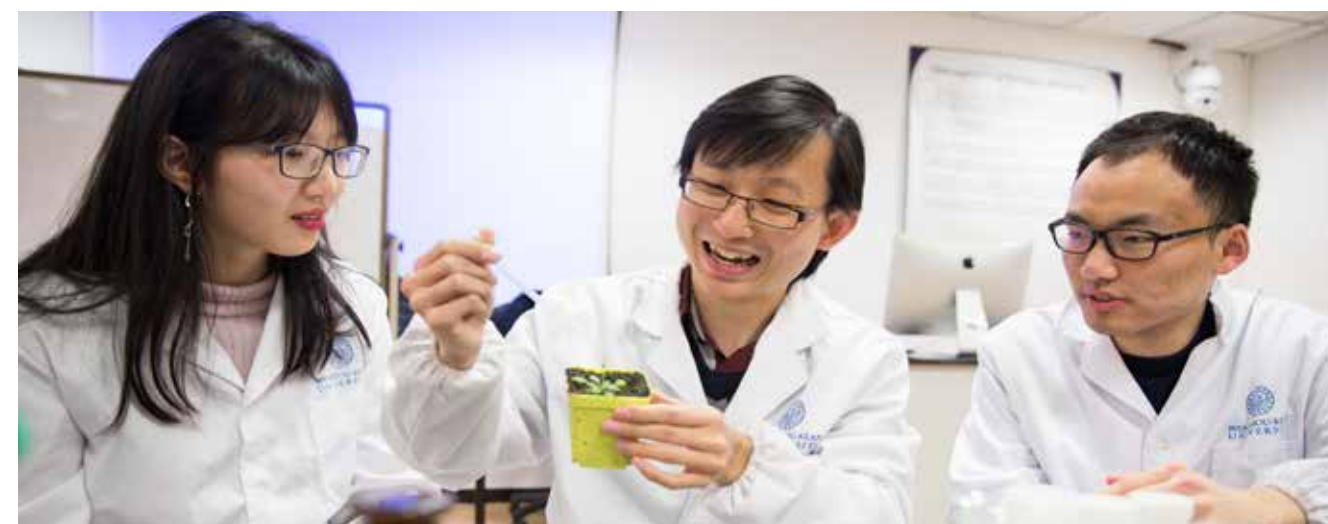
Computer Science (B.S.)
Mathematical Sciences (Data Analytics Option) (B.A.)
Biology (Cell and Molecular Biology Option) (B.S.)
Environmental Science (B.S.)
Chemistry (B.S.)

研究生专业

生物技术科学（理学硕士）
计算机信息系统（理学硕士）

Graduate Program

Biotechnology Science (M.S.)
Computer Information Systems (M.S.)



温州肯恩大学理工学院（CSMT）的本、硕专业依托美国肯恩大学优势且契合中国区域需求，聚焦自然科学、数学与计算机科学领域，为学生提供优质教育与丰富科研机会，师生团队屡获科研奖项并合作发表多篇国际期刊论文；学院拥有浙江省生物信息学国际科技合作中心等省部级平台，其中计算机科学、数学与应用数学（数据分析方向）、生物科学（细胞与分子生物学方向）入选省级一流本科专业建设点，生物学为省一流学科、数学为市一流学科，7门课程获评省级一流课程，教师研究获国家及浙江省自然科学基金资助，发表论文的领域加权引用影响（FWCI）达2.75。学院实验中心配备近千万元科研设备，由多学科团队提供教学、科研、安全培训及运维全流程服务，以省市两级教学示范中心建设为坚实支撑，为高质量发展筑牢基础。毕业生深造成果显著，60%升入世界前100强大学，47%进入世界前50强大学，充分彰显学院育人成效。

The College of Science, Mathematics and Technology (CSMT) at Wenzhou-Kean University offers undergraduate and postgraduate programs that leverage Kean University's strengths and meet regional demand in China. Focusing on natural science, mathematics and computer science, the college provides quality education and extensive research opportunities, with faculty and students winning numerous scientific awards and co-publishing many papers in international journals. CSMT boasts provincial and municipal-level platforms such as the Zhejiang Bioinformatics International Science and Technology Cooperation Center, with three programs—Computer Science, Mathematics and Applied Mathematics (Data Analysis Option), and Biology (Cell and Molecular Biology Option)—recognized as Provincial First-class Undergraduate Programs. Biology is designated a Provincial First-class Discipline, Mathematics a Municipal First-class Discipline, and seven courses are rated Provincial First-class Courses. Faculty research is supported by the National and Zhejiang Provincial Natural Science Foundations, with their papers achieving a Field-Weighted Citation Impact (FWCI) of 2.75. Equipped with nearly 10 million RMB worth of scientific research equipment, the college's lab center provides comprehensive services including teaching, research, safety training and maintenance via a multidisciplinary team. Supported by municipal and provincial Teaching Demonstration Center initiatives, it lays a solid foundation for high-quality development. Graduates have achieved remarkable results in further studies, with 60% admitted to Top-100 universities worldwide and 47% to Top-50 universities, fully demonstrating the college's outstanding education outcomes.

College of Liberal Arts

人文学院

本科专业

英语（国际应用方向）
心理学
传播学（公共关系方向）

Undergraduate Programs

English (Global Settings Option) (B.A.)
Psychology (B.A.)
Communication (Public Relations) (B.A.)

研究生专业

心理学（文学硕士）

Graduate Program

Psychology (M.A.)

温州肯恩大学人文学院以“教育的主要目的是传授知识、充实人生，致力于培养学生的思维和能力”为宗旨，致力于培养具有专业技能、国际视野和领导力的高素质人才。学院现设英语、心理学和传播学三个本科专业，并开设历史、政治、社会学等丰富的人文社科课程，以满足本校学生的通识教育需求。同时，学院开设心理学研究生项目，旨在培养行为科学领域的专业人才。

学院英语专业于2019年获评浙江省一流专业。另有四门课程获得浙江省一流课程称号，包括英语系的《学术英语写作》《世界文学》以及人文社科系的《亚洲文化研究》《大学生学业成功指导》。此外，学院共有三个省级教育教学改革项目获批。学院建有数字媒体实验室、创意融媒体实验室、心理VR实验室、数字人文研究所等多个实验室与研究中心，并与温州市广场路小学（白鹿洲校区）、温州市市府路小学、温州市英才学校、温州市第七人民医院、温州市康宁医院等单位在学科交流、师资培训、教学支持等方面建立了长期合作关系。2021年，温州肯恩大学Psi Chi国际心理荣誉学会正式成立，成为Psi Chi（国际心理荣誉学会）自创立以来首个、也是目前唯一的中国分会。

近年来，学院师生在SCI、SSCI等国际权威期刊上发表多篇学术论文。根据最新的2024届毕业生数据显示，学院78%的毕业生选择继续深造，其中约72%进入世界前100名高校，62%进入世界前50名高校，包括哈佛大学、哥伦比亚大学、宾夕法尼亚大学、牛津大学等世界知名院校。

The College of Liberal Arts has always adhered to the belief that “the primary purpose of education is to impart knowledge, enrich lives, and cultivate students’ thinking and abilities”, aiming to nurture talents with professional skills, international perspectives, and outstanding leadership qualities. The College of Liberal Arts currently offers undergraduate majors in English, Psychology, and Communication, and provides a rich array of humanities and social science courses such as History, Politics, and Sociology to meet the general education requirements of the university. Additionally, the college has established a graduate program in Psychology to cultivate professionals in the field of behavioral science.

The English major was designated as a First-Class Major in Zhejiang Province in 2019. Additionally, four major courses have been recognized as First-Class Courses in Zhejiang Province: Academic Writing Discourse and World Literature from the LEAP and English Departments, and Asian Studies and Transition to KEAN from the Department of Humanities and Social Science. Three provincial-level education and teaching reform projects have been approved. The college is equipped with a variety of labs and research centers, including the Digital Media Lab, Creative Fusion Media Lab, Psychology VR Lab, and the Digital Humanities Research Institute. It has also established long-term partnerships in academic exchange, faculty training, and teaching support with institutions such as of Guangchang Road Primary School (Bailuzhou Campus), Shifulu Primary School, Yingcai School, Wenzhou Seventh People’s Hospital, and Wenzhou Kangning Hospital. In 2021, Wenzhou-Kean University was awarded membership into Psi Chi and successfully established the first chapter in China.

In recent years, our faculty and students have published paper in top SCI and SSCI indexed international journals. Building on this strong foundation, our graduates achieve very good outcomes. 78% of the Class of 2024 chose to pursue further studies, with approximately 72% admitted to universities ranked in the global top 100, and 62% entering institutions ranked in the global top 50, including Harvard University, Columbia University, the University of Pennsylvania, and the University of Oxford.



Michael Graves College of Architecture and Design

迈克尔格雷夫斯建筑与设计学院

本科专业

视觉传达设计
环境设计
产品设计
建筑学

Undergraduate Programs

Graphic Design (B.F.A.)
Interior Design (B.F.A.)
Industrial Design (B.I.D.)
Architectural Studies (B.A.)

研究生专业

建筑学（建筑学硕士）

Graduate Program

Architecture (M.Arch.)



温州肯恩大学迈克尔格雷夫斯建筑与设计学院致力于推广设计与建筑，设有视觉传达设计、建筑学、产品设计、环境设计四个本科专业，以及建筑学硕士专业。学院全面引进美方教学资源，以小班化教学与工作室授课模式为特色，培养具有全球视野，拥有领先的审美判断、强烈的责任意识、系统的专业知识，以及创造性思维的国际化应用型人才。学院专业大楼（葛和凯楼）总建筑面积逾15,000平方米，配备设计工作室、评议展厅、实训工坊、产学研中心等多元化设施，为教学实践、学术研究与跨学科交流提供了坚实的空间支持与保障。

2017年，视觉传达设计专业被立项为浙江省高校“十三五”特色专业，同年获美国国家艺术与设计协会委员会(NASAD)认证，成为国内唯一获得该认证的院校。2019年，视觉传达设计专业入选成为浙江省一流本科专业建设点。2024年，建筑学硕士(M.Arch)获得美国国家建筑认证委员会(NAAB)认证。学院开设的五门本科课程荣获浙江省一流课程认定：《动态图形设计I》《字体排版设计II》《元素和建筑原理II：形式理论》《工作室III：景观设计》《UI/UX设计》。

近年，学院师生共获得百余项国际及国内设计奖项，如久负盛名的英国D&AD铅笔奖、Tokyo TDC日本东京字体指导协会佳作奖、美国传达艺术CA奖、美国图形设计Graphis等。学生作品曾获得或入围各类设计大赛，包括美国UCDA年度海报大赛、白金创意国际大学生平面设计大赛、新隼强设计奖等。建筑、设计专业毕业生大多被世界知名院校录取，如美国帕森斯设计学院、美国芝加哥艺术大学、美国普瑞特艺术学院、美国哥伦比亚大学、英国AA建筑联盟学院、英国皇家艺术学院、英国伦敦艺术大学等。

The Michael Graves College of Architecture and Design is predicated on taking design and architecture to a wider public audience. It comprises four undergraduate programs and one graduate program: Graphic Design, Architectural Studies, Industrial Design, Interior Design, and Architecture (M.Arch.). The college fully introduces American education resources, based on small size classes and a studio teaching mode, to cultivate international practical talents who have global visions, leading aesthetic judgment, a strong sense of responsibility, systematic professional knowledge, and creative thinking. The college building (Gehekai Hall) has a total floor area of over 15,000 square meters. It is equipped with diverse facilities such as design studios, pin-up rooms, workshops, and industry-academia-research centers, providing a solid spatial foundation for teaching practice, academic research, and interdisciplinary collaboration.

In 2017, the Graphic Design Program was listed in the “13th Five-Year” characteristic academic program of Zhejiang colleges and universities and was certified by the National Association of Art and Design (NASAD) which is the only institution in China that has obtained this certification. In 2019, the program was elected as the Provincial First-Class undergraduate program development project. In 2024, Joint M.Arch program received accreditation from the National Architectural Accreditation Board (NAAB). Five undergraduate courses have been officially recognized as Zhejiang Provincial Undergraduate First-Rate Course: Motion I, Typography II, Elements and Principles 2: Formal Theory, and Studio 3: Landscape, UX/UX.

In recent years, the faculty and students of Michael Graves College have repeatedly won awards at international competitions, garnering over a hundred international and domestic design accolades. These include prestigious awards such as the D&AD Awards in the UK, the Tokyo TDC Awards in Japan, the Communication Arts Awards, and the Graphics Awards in the United States. Student works have received recognition or nominations in renowned design competitions, including the UCDA Annual Poster Competition in the United States, the China Platinum Originality Competition, the Kan Tai-Keung Design Award, and more. Graduates are often admitted for further studies at institutions such as the Parsons School of Design, School of the Art Institute of Chicago, Pratt Institute, Columbia University, Architectural Association in the UK, Royal College of Art, and University of the Arts London.

College of Education

教育学院

博士专业

教育领导学（教育学专业博士）

Doctoral Program

Educational Leadership (Ed.D.)

硕士专业

国际英语教学（文学硕士）

教育管理（文学硕士）

Master's Program

Instruction and Curriculum (M.A.):
Teaching English as a Second or Other Language Option
Educational Administration (M.A.):
School Business Administrator Option



温州肯恩大学教育学院致力于培养有丰富知识储备、有活力，能在多元化的环境中进行教学与教育管理的专业人才。学院设有一个博士专业和两个硕士专业。

学院现有专任教师均具有国际教学、科研背景和博士学位。教师与学生积极参与地区和国际性的学术论坛，包括清华大学教育博士生论坛、CamTESOL、AsiaTEFL等专业发展会议并作会议报告；申报并获批省市级科研项目并发表期刊论文；开展师生拍档科研项目。学院成立学术写作中心；成立温州肯恩大学教育研究、创新与发展中心、温州肯恩大学教育、发展和多样性领导力研究院、国际绘本教育研究中心等科研机构。

教育学院积极与社区和温州当地学校开展教育教学交流合作，提升地区教育工作者及教师的学历、教学理论以及实践技能，深化校地教育合作。学生毕业后全面助力地方经济、科技和社会发展，持续为地方输送优秀的一线教师资源，覆盖中小学教育及高等教育。

The College of Education is dedicated to cultivating professional talents with rich knowledge, vitality, and the ability in teaching and education administration in diverse environments. The college currently offers one doctoral program and two master's programs.

The faculty members of college all have international teaching and research backgrounds and doctoral degrees. Teachers and students have actively participated in regional and international academic forums, including the THU IOE Doctoral Student Forum, CamTESOL, and AsiaTEFL, and made presentations at conferences. They have applied for and obtained provincial and municipal research projects and published journal papers; carried out teacher student research projects. The college established an academic writing center; and established research institutions such as the Wenzhou-Kean University Centre for Educational Research, Innovation and Development (CERID), Wenzhou-Kean University Leadership in Education, Advancement and Diversity Research Institute (LEAD), and Institute for the Research Picture Book Education.

The College of Education actively engages in cooperation with the community and local schools in Wenzhou, aiming to enhance the educational qualifications, teaching theories, and practical skills of local educators as well as deepen school-community educational cooperation. After graduation, students provide comprehensive support to local economic, technological, and social development and continue to provide outstanding front-line teacher resources for primary and secondary education and higher education in the region.



Chinese Culture College

国情学院

国情文化

Chinese National Conditions&Culture Education

艺术

Art Education

体育

Physical Education



中国国情与文化教育学院致力于通过独特的教育理念和丰富的教育资源，提供高水平的中方课程和文化教育活动，为学生创造具有中国特色的国际化学习体验。学院下设国情、艺术和体育三大中心，致力于帮助学生发掘自身潜力，成为具有家国情怀、全球视野的世界公民。

As a teaching unit of Wenzhou-Kean University, the Chinese Cultural College is committed to providing high-caliber Chinese curricula and cultural education activities through its distinctive educational philosophy and abundant resources. It aims to create an international learning experience with Chinese characteristics for students. The College comprises three key centers: Chinese National Conditions & Culture Center, Art Center, and Sports Center. It devotes to helping students unlock their potential and grow into global citizens with a sense of national identity and global perspective.

国情文化

以“建设具有温肯特色的思想政治教育体系”为目标，以中国国情和文化为核心，以爱国情、强国志和报国行为切入点，教育学生牢固树立正确的人生观、世界观与价值观，努力打造既立足中国又面向世界的国情与文化课程。

Chinese National Conditions&Culture Education

With the goal of developing a Chinese curricula and cultural education system tailored to WKU's characteristics, the program centers on China's national conditions and culture. It uses patriotism, aspirations for national rejuvenation, and dedication to the country as starting points to guide students in building sound outlooks on life, the world, and values—while fostering national conditions and cultural courses rooted in China yet global in perspective.

艺术

以美育浸润学生，全面提升学生文化理解、审美感知、艺术表现、创意实践等核心素养。提升学校全员美育意识和美育素养，涵养美育情怀。打造昂扬向上、文明高雅、充满活力的校园文化，丰富校园的艺术精神文化。

Art Education

Art Education immerses students in aesthetic education, with a focus on developing their core competencies in cultural comprehension, aesthetic perception, artistic expression, and creative practice. It enhances the awareness and proficiency of aesthetic education among the entire university community, while fostering a profound commitment to this discipline. Furthermore, it cultivates a positive, refined, and dynamic campus culture, thereby enriching the artistic and spiritual atmosphere of the campus.

体育

以“健康第一”“终身体育”为指导，融合美式体育“重实践、塑品格”理念。通过体育课程、课外体育及社团活动为载体，助力学生夯实体质，同步培育主动运动意识、执行力与终身学习能力。

Physical Education

Guided by “Health First” and “Lifelong Sports”, it integrates the concept of “practice and shaping character” of American sports. Through physical education courses, extracurricular sports and community activities as carriers, it helps students consolidate their physical quality and cultivate active exercise awareness, execution and lifelong learning ability at the same time. Guided by “sports empowering growth”, we will carry forward the sports spirit of “fairness, unity, hard work and competition”, so that students can improve their communication skills in teamwork, temper their will and character in competitive challenges, offer a wide range of sports to make campus life richer, and cultivate a new time with both strong body and sound personality for generational talents.

以“运动赋能成长”为导向，弘扬“公平、团结、拼搏、竞争”的体育精神，使学生在团队协作中提升沟通能力，在竞技挑战中锤炼意志品格，在多元体育活动中丰富校园文化生态，培养兼具强健体魄与健全人格的新时代人才。

Our Supports

全方位的成长支持体系

学生学术支持中心

Student Academic Support Service Center

学生学术支持中心致力于提高全校学生的学术水平、学业成功必备技能及独立自主的学习能力，最大限度地提高学生学业成就直至毕业。中心协调、开发、评估不同项目对学生学业支持的有效性，塑造融合性学生学术体验环境。

The Student Academic Support Service Center (SASSC) is committed to improving the academic level, skills necessary for academic success, and independent learning abilities of all students, so as to maximize Wenzhou-Kean University students' academic success and persistence to graduation. The Center coordinates, develops, and assesses the effectiveness of different programs in order to create an inclusive academic community.

学生职业发展中心

Students Career Development Center

学生职业发展中心致力于专业、高效地为学生提供全方位升学就业创业支持。部门下设升学指导工作室、众创空间，并与合作企业搭建实习就业平台，通过丰富多彩的活动帮助学生规划职业生涯、提升升学就业竞争力。

The Student Career Development Center is committed to providing professional and efficient services to support students in further education, employment and entrepreneurship. It has established a core platform that includes a Leapers Studio, a maker space and opportunities for pre professional experience and internship in industries all over the world. We engage students with affluent information and activities to dedicate to the holistic development of students careers.

学生一站式服务

Keanu One-Stop Student Services Center

Keanu学生一站式服务中心，旨在为学生提供便利，坚持以服务为导向、以学生为中心的理念，努力不断提高学生的满意度和幸福感。中心可提供的服务包括信息技术服务、一卡通校园卡服务、奖学金服务、保险服务等。

The Keanu One-Stop Student Services Center designed to provide our students with easy access to various important services. We always adhere to the service-oriented, student-centered concept, strive to continuously improve student satisfaction and happiness. The center is equipped to handle a wide range of requests, including IT services, campus card services, scholarship services, insurance services, etc.



图书馆

Library

图书馆提供优质资源借阅、馆际互借、学科服务、信息素养培训、阅读推广、文化艺术展览等多类型和多层次的服务以满足在校师生的学习、教学和科研需求，进而帮助师生取得卓越的学术成就并掌握终身学习技能。

The Library provides various types and levels of services such as quality resource borrowing, interlibrary lending, subject services, information retrieval training, reading promotion activities, and cultural and art exhibitions to meet the learning, teaching, and research needs of faculty and students, thereby helping them to achieve academic excellence and master life-long learning skills.

英语语言中心

English Language Center

英语语言中心致力于为学生提供丰富的课外英语学习机会和专业的个性化服务，提高学生的各项英语技能，满足学生的各种学习需求，帮助学生不断提高英语水平。

The English Language Center is a professional unit of Wenzhou-Kean University offering students a variety of extra-curricular English learning opportunities and tailored services, all designed to cater to their specific needs and ensure the continued enhancement and refinement of their English skills throughout the academic years.

书院制的管理服务

Residence Life and Housing Center

学生事务部住宿生活中心致力于打造一个安全有序的学习型生活社区（书院），每栋学生公寓楼配备书院导师（RHD），每层楼配备一名书院导生（RA），以学生社区为阵地开展学生日常管理与服务、思想政治教育、社区文化建设等工作。

Residence Life and Housing Center is committed to build a living-learning environment; each Residence hall is assigned Residence Hall Directors and each floor is assigned one Resident Assistant; they are responsible for student daily management, services, education and community building.

国际学习中心

WKU Center for International Studies

国际学习中心致力于成为海外学习的一站式集中服务平台。主要为参与海外学习项目的学生以及来华学习的港澳台侨国际生提供服务与支持。

The WKU Center for International Studies (CIS) is the student destination for all things study abroad. The CIS offers a complete range of support and services for WKU students who wish to study abroad and international students (including students from Hong Kong, Macau and Taiwan and overseas Chinese students) in WKU.

World-Class Education

Scientific Research and Talent Cultivation

科研育才

温州肯恩大学坚持“寓教科研”、“科研育人”。学校大力支持师生开展科研，在科研实践中培养学生的社会责任感、创新探索精神、思辨分析能力和终身学习的能力。

Wenzhou-Kean University addresses the concept “teaching through research” and “cultivation of talents through research”. The University strongly supports faculty and students to carry out research collaboratively, and cultivates students' social responsibility, spirit of innovation and exploration, critical analysis ability and lifelong learning ability through research practice.

科研办（校地合作办）致力于组织开展各类科研学术活动，支持实施各类科学研究项目，指导申报国家、省市以及国际各类科研基金、项目；与政府部门、大学、研究机构、企业等加强科研合作，推动科研项目成果化和商业化；从而提高学校科研与创新水平，促进学校的教学以及服务于区域经济社会发展。

Office of Research and Sponsored Programs (Office of Government and Community Outreach) is devoted to organizing diverse scientific research and academic activities, supporting the implementation of various scientific research projects, and guiding the application of the national, provincial and municipal scientific research funding. We endeavor to strengthen Wenzhou-Kean University's partnership with governmental departments, universities, research institutes and companies, with the aim of applying and commercializing scientific findings. Therefore it will improve WKU's capacity for research and innovation, foster a better academic atmosphere and promote the regional economic and social development.



毕业典礼演讲嘉宾 Commencement Speaker



1900+ 2800+

本科生参与科研项目，建立师生拍档科研专项、教职工科研专项、国际科技合作专项等3类科研专项计划，连续7年举办学生科研日，累计近2800名学生、近1900余科研项目参加展示。

Three types of scientific research programs, including the Student Partnering with Faculty/Staff (SpF/SpS) Research Program, the Internal (Faculty/Staff) Research Support Program, and the International Collaborative Research Program. On the Student Research Day held for seven consecutive years, more than 1,900 projects from nearly 2800 students have been displayed.



温肯大讲台 WKU Global Lecture Series



Where Our Graduates Go For Advanced Degrees

自（筹）建校办学以来，毕业生升学质量保持高水平。
2025年，7成以上毕业生到世界名校深造读研。
Since the establishment of WKU, the quality of graduates has maintained a high level. In 2025, more than 70% of graduates have been admitted bt the world’s famous universities.

英国 United Kingdom

- 牛津大学 University of Oxford
- 剑桥大学 University of Cambridge
- 帝国理工学院 Imperial College London
- 伦敦大学学院 University College London (UCL)
- 伦敦大学国王学院 King's College London (KCL)
- 爱丁堡大学 University of Edinburgh
- 曼彻斯特大学 University of Manchester
- 布里斯托大学 University of Bristol
- 伦敦政治经济学院
- London School of Economics and Political Science
- 华威大学 University of Warwick
- 格拉斯哥大学 University of Glasgow
- 伦敦艺术大学 University of the Arts London
- 皇家艺术学院 Royal College of Art
- 伦敦大学金史密斯学院 Goldsmiths, University of London
- 伦敦金斯顿大学 Kingston University London

亚洲 Asia

- 新加坡国立大学 National University of Singapore
- 新加坡南洋理工大学 Nanyang Technological University, Singapore
- 沙特阿卜杜拉国王科技大学 King Abdullah University of Science and Technology
- 马来西亚马来亚大学 University of Malaya
- 韩国高丽大学 Korea University
- 韩国成均馆大学 Sungkyunkwan University
- 日本筑波大学 University of Tsukuba
- 日本早稻田大学 Waseda University

欧洲 Europe

- 德国慕尼黑工业大学 Technical University of Munich
- 荷兰阿姆斯特丹大学 University of Amsterdam
- 荷兰乌得勒支大学 Utrecht University
- 荷兰瓦格宁根大学与研究中心 Wageningen University & Research
- 荷兰阿姆斯特丹自由大学 Vrije Universiteit Amsterdam
- 爱尔兰都柏林圣三一大学 Trinity College Dublin
- 瑞典皇家理工学院 KTH Royal Institute of Technology
- 瑞典乌普萨拉大学 Uppsala University
- 意大利博科尼大学 Bocconi University
- 西班牙庞贝法布拉大学 Pompeu Fabra University
- 芬兰阿尔托大学 Aalto University
- 法国埃塞克高等商学院 ESSEC Business School
- 丹麦哥本哈根大学 University of Copenhagen
- 丹麦奥胡斯大学 Aarhus University

温肯毕业生留学深造去向

中国 China

- 北京大学 Peking University
- 复旦大学 Fudan University
- 南京大学 Nanjing University
- 同济大学 Tongji University
- 北京师范大学 Beijing Normal University
- 中国海洋大学 Ocean University of China
- 武汉大学国家文化发展研究院
- National Institute of Cultural Development, Wuhan University
- 中国政法大学 China University of Political Science and Law
- 中国地质大学（北京） China University of Geosciences, Beijing
- 中国财政科学研究院 Chinese Academy of Fiscal Sciences
- 西南政法大学 Southwest University of Political Science and Law
- 上海财经大学 Shanghai University of Finance and Economics

- 香港大学 The University of Hong Kong
- 香港中文大学 The Chinese University of Hong Kong
- 香港科技大学
- The Hong Kong University of Science and Technology
- 香港理工大学 The Hong Kong Polytechnic University
- 香港城市大学 City University of Hong Kong
- 澳门大学 University of Macau

- 上海纽约大学 New York University Shanghai
- 昆山杜克大学 Duke Kunshan University
- 宁波诺丁汉大学 The University of Nottingham Ningbo China
- 西交利物浦大学 Xi’an Jiaotong-Liverpool University
- 香港中文大学（深圳） The Chinese University of Hong Kong, Shenzhen
- 香港科技大学（广州） The Hong Kong University of Science and Technology (Guangzhou)

大洋洲 Oceania

- 墨尔本大学 The University of Melbourne
- 悉尼大学 The University of Sydney
- 新南威尔士大学 The University of New South Wales
- 澳大利亚国立大学 Australian National University
- 莫纳什大学 Monash University
- 昆士兰大学 The University of Queensland
- 奥克兰大学 The University of Auckland

北美洲 North America

- 哈佛大学 Harvard University
- 耶鲁大学 Yale University
- 哥伦比亚大学 Columbia University
- 加州大学伯克利分校 University of California, Berkeley
- 华盛顿大学 University of Washington
- 加州大学洛杉矶分校 University of California, Los Angeles
- 约翰霍普金斯大学 Johns Hopkins University
- 宾夕法尼亚大学 University of Pennsylvania
- 康奈尔大学 Cornell University
- 加州大学圣地亚哥分校 University of California, San Diego
- 密歇根大学安娜堡分校 University of Michigan, Ann Arbor
- 西北大学 Northwestern University
- 芝加哥大学 University of Chicago
- 杜克大学 Duke University
- 圣路易斯华盛顿大学 Washington University in St. Louis
- 纽约大学 New York University
- 北卡罗莱纳大学教堂山分校 University of North Carolina at Chapel Hill
- 俄亥俄州立大学 The Ohio State University
- 马里兰大学 University of Maryland
- 威斯康星大学麦迪逊分校 University of Wisconsin-Madison
- 南加州大学 University of Southern California
- 佐治亚理工学院 Georgia Institute of Technology
- 波士顿大学 Boston University
- 加州大学戴维斯分校 University of California, Davis
- 加州大学尔湾分校 University of California, Irvine
- 卡耐基梅隆大学 Carnegie Mellon University
- 伊利诺伊大学香槟分校 University of Illinois at Urbana-Champaign
- 帕森斯设计学院 Parsons School of Design at The New School
- 普瑞特艺术学院 Pratt Institute
- 查普曼大学 Chapman University

- 多伦多大学 University of Toronto
- 英属哥伦比亚大学 University of British Columbia
- 麦吉尔大学 McGill University
- 阿尔伯塔大学 University of Alberta
- 麦克马斯特大学 McMaster University
- 西安大略大学 Western University

超75%

升硕率稳居全国前列

A nationally leading rate of progression to master’s degrees

Alumni Representatives

优秀校友代表

2016 年 5 月，温州肯恩大学校友会正式成立，承担起校友和学校之间的联络桥梁，走出温肯校园，遍布世界各地的毕业生们有了共同的家。

In May 2016, the Wenzhou-Kean University Alumni Association was officially established, acting as a bridge between alumni and the university. Graduates, who has walked out of WKU and spread all over the world, now have a shared home.



温州肯恩大学校友会揭牌。
Wenzhou-Kean University Alumni Association was inaugurated.



时任温州肯恩大学党委书记王北较看望在英国曼彻斯特大学、利兹大学就读的温肯校友。
Mr. Wang Beijiao, then Party Secretary of WKU and Chair of the Board of Directors, visited alumni studying at the University of Manchester and the University of Leeds.



温肯首场杭州校友交流会，时任党委书记王北较、时任校长王立出席。
The first Hangzhou alumni exchange meeting of Wenzhou-Kean University was held with the attendance of then Party Secretary Wang Beijiao and then Chancellor Wang Li.

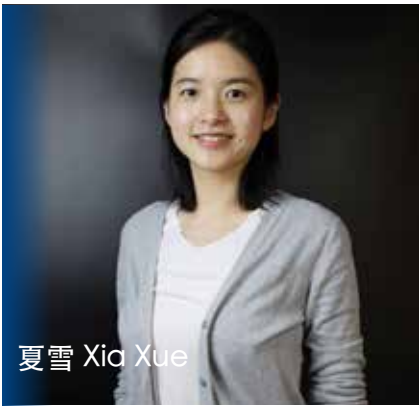


温肯首场上海校友交流会，时任党委书记王北较，执行副校长安凯瑞，党委副书记严晓鹏出席。
The first Shanghai alumni exchange meeting of Wenzhou-Kean University was held with the attendance of then Party Secretary Wang Beijiao, Executive Vice Chancellor Gary Anderson, and Deputy Secretary of CPC Committee Yan Xiaopeng.



温肯首场粤港澳大湾区校友交流会，时任党委书记王北较出席。
The first Guangdong-Hong Kong-Macao Greater Bay Area alumni exchange meeting of Wenzhou-Kean University was held with the attendance of then Party Secretary Wang Beijiao.

商务与公共管理学院 College of Business & Public Management



夏雪 Xia Xue
2017届金融专业毕业生
波士顿大学新闻学硕士
APEC女孩，现自媒体达人，全网粉丝量约200万。
Class of 2017 | Major in Finance
Master of Journalism from Boston College. Attended the Asia-Pacific Economic Cooperation (APEC) meeting, Currently runs her own personal social media account, and approximately 2 million fans across the entire network.

温肯激励年轻人勇敢追寻适合自己的发展方向，大胆实践，也帮助年轻人看到更广袤多元的世界，发掘更多的潜能。温肯已经陪伴我们走过了10余年，改变了许多年轻人的成长轨迹，祝福母校越来越好。
Wenzhou-Kean University encourages the students to pursue their own development direction and dreams and helps them see a broader and diverse world and discover more potential. WKU has been with us for ten years more and has changed the growth trajectory of many fellow students. I extend my warmest congratulation and best wishes to WKU.

商务与公共管理学院 College of Business & Public Management



袁正清 Yuan Zhengqing
2021届市场营销专业毕业生
香格里拉集团 香港全球总部
集团战略与业务转型副经理
Class of 2021 | Major in Marketing
Shangri-La Group - Global Head Office Hong Kong
Assistant Manager, Group Strategy & Business Transformation

温肯素来注重因材施教，致力于为同学们规划个性化成长路径，并以丰富的资源助力每一位学子实现理想。作为温肯教育的受益者，我深切感激母校的培养，并衷心祝愿母校未来更加辉煌。
WKU has consistently upheld a philosophy of individualized education, creating tailored growth paths and providing ample resources so every student can pursue their aspirations. As a proud beneficiary of WKU's education, I'm deeply thankful to my alma mater and wholeheartedly wish it an even more remarkable future.

商务与公共管理学院 College of Business & Public Management



吴浩然 Wu Haoran
2025届金融专业毕业生
耶鲁大学生物统计硕士
Class of 2025 | Major in Finance
Currently a Master's student in Biostatistics at Yale University.

在温州肯恩大学的四年，是我人生中最充实、也最具启发意义的一段旅程。WKU的跨学科培养模式与开放的学习环境，让我能够在不同领域之间自由探索、不断思考与成长。愿温肯在未来的岁月中继续闪耀，培养出更多具有全球视野与创新精神的青年学子。
My four years at Wenzhou-Kean University have been one of the most inspiring and transformative experiences of my life. The university's interdisciplinary education model and open learning environment allowed me to explore freely across different fields, think critically, and grow continuously. I sincerely wish WKU continued success in the years ahead and hope it will keep nurturing young talents with global vision and innovative spirit. prosperous in the next ten years!

Alumni Representatives

优秀校友代表

人文学院 College of Liberal Arts



查艺文 Zha Yiwu

2020届英语专业毕业生

哈佛大学教育学院教育硕士
Class of 2020 | Major in English
Master of Harvard University.

从懵懂的大一到满载知识的大四，从青涩迷茫的十八岁走到踌躇满志的二十二岁，四年白驹过隙，但此间所有回忆将永远被我珍藏。
From a young and ignorant freshman to a knowledgeable and ambitious senior student, I have spent my four years here, and I will always treasure all the memories for me. I am pleased to offer my congratulations to Wenzhou-Kean University.

人文学院 College of Liberal Arts



周晓高 Zhou Xiaogao

2016届英语专业毕业生

美国芝加哥大学社会学系博士
Class of 2016 | Major in English
Currently a Ph.D. student at the University of Chicago

在温州肯恩大学，我重新拾起了对世界的好奇：我开始思考每日生活中不起眼的行为，探索社会现象背后的文化逻辑。作为母校的第一届毕业生，我见证了温州肯恩大学过去十余年的飞速发展。祝母校的下一个十年更加精彩！
I regained my curiosity towards this world at Wenzhou-Kean University: it taught me to interrogate taken-for-granted assumptions in social life. It also taught me to consider the cultural schema underpinning every social phenomenon. I witnessed the rapid expansion of WKU as the first cohort of WKU graduates. I wish WKU prosperous in the next ten years!

人文学院 College of Liberal Arts



侯思汛 Hou Sixun

2024届心理专业毕业生

现剑桥大学医学科学（精神病学）专业在读
Class of 2024 | Major in Psychology
Currently a Master student at the University of Cambridge, majoring in Medical Sciences (Psychiatry)

永远不要试图定义成功。社交媒体上教科书式的定义可能曾让你质疑自己，亦或怀疑未来。而每天清晨唤醒你，不断推动你前进的激情才是你需要追随的目标。我从未想过，曾经想要步入商业的自己最终会着手解决医学问题。生活比你想象的要灵活得多。享受生活慷慨提供的小惊喜；享受激情为你铺就的旅程。
Never try to define success. The textbook definitions on social media may have once made you question yourself or doubt your future. Chase your passions that wake you up and keep pushing you forward every morning. I could never have known a once business student would end up solving problems in clinical medicine. Life's much more flexible than you could have ever imagined. Enjoy the little surprises that life generously offers. Enjoy the journey that your passion paves for you.

建筑与设计学院 Michael Graves College



陈律名 Chen Lvming

2019届视觉传达设计专业毕业生

纽约帕森斯工业设计硕士
现上海吉利中国设计中心从事汽车设计
Class of 2019 | Major in Graphic Design
Master of Industrial Design at Parsons, automotive designer at Geely Design Center, Shanghai.
秋风伴落叶的日子，落幕着一幅幅美丽的画面，在岁月的舞台中拼凑着难忘的温肯回忆。多元化办学，国际化教育，让我收获了四年的宝贵成长。未来期望温肯越来越好！
The chattering autumn leaves of gold remind me of my unforgettable memories about Wenzhou-Kean University. Diversified and international education have endowed me with inspiration and creativity. I hope Wenzhou-Kean University will achieve new heights in all spheres in the years to come!

建筑与设计学院 Michael Graves College



张子韬 Zhang Zirao

2021届建筑专业毕业生

美国圣路易斯华盛顿大学建筑学硕士
美国GP建筑设计事务所 建筑师
Class of 2021 | Major in Architecture
Studies, Master of Architecture from Washington University in St. Louis. Currently working at the Goettsch Partners as architectural designer.

温肯建筑与设计学院不仅拓展了我的眼界，更使我开始思考设计应如何回应现实、洞察问题，而非止于形式之美。这种思维的启发，至今仍在悄然塑造我的每一次设计选择，成为我不断自我审视与精进的重要起点。
WKU's College of Architecture and Design didn't just broaden my horizons—it taught me to use design to respond to reality and uncover insights. This fundamental mindset continues to shape every design decision I make, serving as the cornerstone of my professional growth.

建筑与设计学院 Michael Graves College



叶云熙 Ye Yunxi

2024届视觉传达设计专业毕业生

现波士顿大学平面设计在读硕士
Class of 2024 | Major in Graphic Design
Currently pursuing a master's degree in Graphic Design at Boston University.

感谢温肯四年给予了我极大的自由与自信，开放的小班化教学环境和与美国接轨的课程体系，让我在探索中找到属于自己的方向。愿母校蓬勃发展，我们一同成长！
I am deeply grateful to Wenzhou-Kean University for four years of freedom and confidence. Its open, small-class learning environment and U.S.-aligned curriculum guided me to discover my own path through exploration. May our alma mater continue to flourish as we grow together!

Alumni Representatives

优秀校友代表

理工学院
College of Science,
Mathematics and
Technology



窦婉莹 Dou Wanying

2022届计算机专业毕业生

在哈佛大学完成计算生物学与定量遗传学硕士学位，现于西北大学攻读医疗与人工智能博士学位。
Class of 2022 | Major in Computer Science
Completed an MS degree in Computational Biology and Quantitative Genetics at Harvard University. Currently pursuing a PhD in AI for Healthcare at Northwestern University

温肯独特的美式教学体系拓宽了学生的选择空间，鼓励不同的学生找到不同的发展方向。
The distinctive American educational system at Wenzhou-Kean University provides students with a wide array of options and fosters an environment where diverse individuals can discover their unique paths to development.

理工学院
College of Science,
Mathematics and
Technology



金世琪 Jin Shiqi

2023届生物科学（细胞与分子方向）专业毕业生

在阿卜杜拉国王科技大学完成生物科学硕士学位，目前正在牛津大学攻读生物化学博士学位
Class of 2023 | Major in Biology (Cell and Molecular Option)
Completed an MS degree in Bioscience from King Abdullah University of Science and Technology. Currently pursuing a DPhil in Biochemistry at Oxford University.

在温州肯恩大学导师的悉心指导下，我找到了自己真正热爱的研究方向。得益于学校提供的得天独厚的资源，我不仅提升了实验操作能力，更进一步明确了自身的科研方向。本科阶段打下的扎实根基，使我如今得以在世界顶尖科研机构探索学科前沿。
Under the careful mentorship of WKU professors, I discovered my true passion. Leveraging on the unparalleled resources afforded at WKU, I developed my experimental skills and further refined my research interest. The solid foundation received in my undergraduate education enabled me to explore the frontiers of my discipline at the best institutions in the world.

理工学院
College of Science,
Mathematics and
Technology



卢长杰 Lu Changjie

2023届温肯数学与应用数学（数据分析方向）专业毕业生

现伊利诺伊大学香槟分校生物工程（生物医学影像分析方向）全奖博士在读
Class of 2023 | Major in Mathematical Sciences (Data Analytics Option)
Currently pursuing a direct PhD with scholarship at the University of Illinois Urbana-Champaign.

温肯数学系有老带新的传统，良好的学习氛围、学长们无私地分享学习和科研经验给了我很大帮助。我也非常感谢温肯的教授特别是我的导师，他尊重我的学习探究，支持我的科研，为我联系名校相关领域的教授创造学术交流机会，为科研提供充足的资源，在各个方面都给予帮助。
WKU's Mathematical Sciences Department has a beneficial “senior mentorship” tradition, with a positive academic atmosphere and senior peers’ selfless academic/research experience sharing. I am also deeply grateful to my professors and academic advisors, who respects my independent academic exploration, fully supports my research by connecting me with top university professors for academic exchanges and providing sufficient resources, and offers great assistance in all aspects.

教育学院
College of Education



苗苑铭 Miao Yuanming

2025届国际英语专业毕业生

现山东省烟台市初中英语老师
Class of 2025 | Major in MA TESOL
Currently working as a junior high school English teacher in Yantai, Shandong

温肯为每一个怀揣教师梦想的人插上翅膀，让我在国际英语教学的理论与实践间找到了绝佳平衡。良师引路、益友同行，伴我步步成长。这段经历让我深知，为师之路道阻且长，但这份育人的热忱与责任，早已成为我前行的不竭动力，也盼更多同路人于此逐梦扬帆。
Wenzhou-Kean University has given wings to everyone with a teaching dream, allowing me to strike a perfect balance between the theory and practice of English teaching. Guided by excellent teachers and accompanied by like-minded peers, I have grown steadily every step of the way. This experience has made me deeply aware that the path of being a teacher is long and challenging, yet the passion and responsibility for educating people have long become an inexhaustible driving force for my progress. I also hope more fellow dream-chasers will set sail here to pursue their dreams.

教育学院
College of Education



章艳乐 Zhang Yanle

首届教育领导学专业博士毕业生

现温州医科大学外国语学院副院长
First cohort Ed.D. graduate in Educational Leadership
Vice Dean of School of Foreign Language Studies, Wenzhou Medical University

时光为证，温肯所赠，不止文凭，更是一种跨越文化的视野与从容。中西交融的课堂、自由开放的学术氛围在潜移默化中塑造了学子们面对复杂世界时的包容与韧性。愿母校永葆锐气，助更多学子于此寻觅热爱，实现突破。
Time testifies: WKU's greatest gift lies not in the diploma, but in a global perspective and a cultivated composure. Its unique blend of Eastern and Western pedagogy fosters in every student the resilience and openness needed for a complex world. May it remain a beacon of innovation, guiding more to find their passion and define their own path. Wishing WKU a flourishing future and ever-brighter success!

教育学院
College of Education



潘乐慧 Pan Lehui

首届教育领导学专业博士毕业生

现温州市教育局职业教育与成人教育处副处长（主持），市财税会计学校校长，温州大学教育学院硕士生导师
First cohort Ed.D. graduate in Educational Leadership
Currently working as Deputy Director (in charge), Vocational & Adult Education Department, Wenzhou Municipal Education Bureau; Principal, Wenzhou Finance Taxation & Accounting School; Master's Supervisor, College of Education, Wenzhou University

在温肯读博的四年，不仅是知识的积淀、能量的蓄积，更是一场向内心深处探索、拓宽生命维度的旅程。在这段跋涉中，学习让我学会谦卑，看见前行的方向，望见成长的可能。我相信，每一个全力以赴的日子，都是对生命最真诚的回响。愿我们怀揣勇气，步履不停。祝母校越办越好！
My four years of doctoral study at WKU have been not only a journey of knowledge and growth, but also an exploration of the inner self and an expansion of life's dimensions. Along the way, learning has taught me humility, revealed the path forward, and shown me the possibilities of growth. I believe that every day we give our best is the most genuine echo of life. May we continue with courage and keep moving forward. Wishing my alma mater continued success and excellence!

A Channel for International Communication

联接中外 沟通世界

借助中美合作办学的平台，温州肯恩大学一直积极拓展中美合作的深度，扩大国际交流的广度，发挥推进中美交流和公共外交的重要窗口作用。学校被列入中国华侨国际文化交流基地和浙江省国际人文交流基地。

Based on the China-U.S. cooperative education platform, WKU has been committed to deepening China-U.S. cooperation, expanding international exchanges, advancing China-U.S. exchanges and serving as an important window of public diplomacy. In addition, WKU is listed as the international Cultural Exchange Base for Overseas Chinese, the Zhejiang International Culture Exchange Base and Zhejiang International Culture Exchange Base.

截至目前，超过1500位学生赴美肯参加交换学习，132位美肯留学生来温肯交流学习。学校通过举办中美（温州）文化与经济合作对话会、浙江-新泽西STEM创新教育论坛、世界温州人大会、世界青年科学家峰会科学分享活动等主题活动，推进国际人文、教育等领域的交流和合作，鼓励师生创作海外传播作品，讲好中国故事。

Over the years, WKU has sent more than 1,500 exchange students to Kean University in the U.S, and 132 Kean University international students have come to WKU. WKU has successively held the China-U.S. (Wenzhou) Cultural and Economic Cooperation Dialogue, Zhejiang-New Jersey STEM Innovation Education Forum, World Wenzhounese Conference, the parallel session of The World Young Scientists Summit (Wenzhou), etc, which have promoted international exchanges and cooperation in humanities, education and other fields, and encouraged faculty and students to create and spread Chinese stories overseas.



中美友谊足球赛
China-US Friendship Football Match



中国驻纽约总领馆举办肯恩大学师生专场开放日活动
Chinese Consulate General in New York hosts open house for students and faculty of Kean University



浙江-新泽西STEM创新教育论坛在温肯举行
Zhejiang-New Jersey STEM Innovation Education Forum was held



“打卡中国”国际网络传播主题活动走入温肯
International Network Communication Theme Activity of “Daka China” in WKU

温州肯恩大学还与加州大学戴维斯分校、香港理工大学、伦敦玛丽女王大学等建立校校合作，促进学生在学术方面的交流与合作。

WKU also cooperates with higher education institutions including the University of California-Davis, Hong Kong Polytechnic University, and Queen Mary University of London to promote academic exchanges and cooperation among students.



美肯校长拉蒙·雷波列特来访温肯
The President of Kean University, Lamont O.Repollet, visited WKU



温肯学生参加世界大学生领袖研讨会
WKU students attend University Scholars Leadership Symposium



《“外”眼看温州-与肯恩同行》双语系列片
Bilingual Series Find Wenzhou



《“外”眼看温州-与肯恩同行》双语系列片
Bilingual Series Find Wenzhou

The Blueprint

未来蓝图

根据学校战略规划，到2030年，温州肯恩大学将发展为万人大学，人才培养、科学研究与社会服务能力更强，成为国际化高水平大学和中外合作办学的典范。

According to the Strategic Plan of Wenzhou-Kean University, by 2030, we are expected to be a university of over 10,000 students with stronger abilities in talent cultivation, scientific research, and social services. Wenzhou-Kean University will become a high-level international university, serve as a model for other Sino-foreign higher education initiatives.



温州肯恩大学毕业典礼
Wenzhou-Kean University Commencement



温肯学子毕业照 WKU Graduation Season



校园开放日 WKU Day

Campus Life

校园生活

中美文化交融的学生社团生活“美”滋“美”味。学生可结合专业和兴趣，广泛参与缤纷多姿的社团活动，培养领导力、创新力、团队合作精神和责任感。

In terms of students' majors and interests, they can participate in a wide variety of Extracurricular Activities, which help develop their leadership skills, creativity, team spirit and social responsibility.

暑期浸润营
Summer immersion program

太阳树心理咨询中心
Suntree Counseling Center

校园音乐节 Launch Now Music Festival

青科会圆桌论坛 WYSS Round-table Forum

艺术节 Art Festival

SOCIAL DOG

学生自营的 Social Dog 咖啡馆
Social Dog Coffee Shop Run By Students

国际文化节 International Culture Festival